

July 24, 2020

श्रावण - शुक्लपक्ष- चतुर्थी विक्रम सम्वत २०७७

National Stock Exchange of India Limited "Exchange Plaza" Bandra – Kurla Complex, Bandra (E), Mumbai – 400 051 NSE Code: GHCL

BSE Limited Corporate Relationship Department, 1st Floor, New Trading Ring, Rotunda Building, P.J. Towers, Dalal Street, Fort, Mumbai – 400 001 **BSE Code: 500171**

Dear Sir/Madam,

<u>Subject: Revised Covering letter of Investors' Presentation – Q1FY21 Business</u> <u>Update</u>

We would like to inform that today we had filed Business Update for Q1FY21, which was meant for the investors conference scheduled to be held on today at 5 p.m. In our earlier communication, there was a small typographical error i.e. date of investor conference scheduled to be held on July 24, 2020 (inadvertently written as July 1, 2020). Hence, please read "date of investor conference" as <u>July 24, 2020</u>. There is no change in rest of our earlier communication.

Once again, copy of the financials and other business details for Q1FY21 (i.e. Business Update), which is going to be circulated for the scheduled investors' conference, is enclosed herewith for your reference & record.

You are requested to kindly acknowledge the receipt and please also take suitable action for dissemination of this information through your website at the earliest. In case you need any other information, please let us inform.

Thanking you

Yours truly

For GHCL Limited

Bhuwneshwar Mishra Sr. General Manager & Company Secretary

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Q1 FY21 Investor Update

DRIVING EXCELLENCE

GHCL LIMITED

July 2020



GHCL

Safe Harbour

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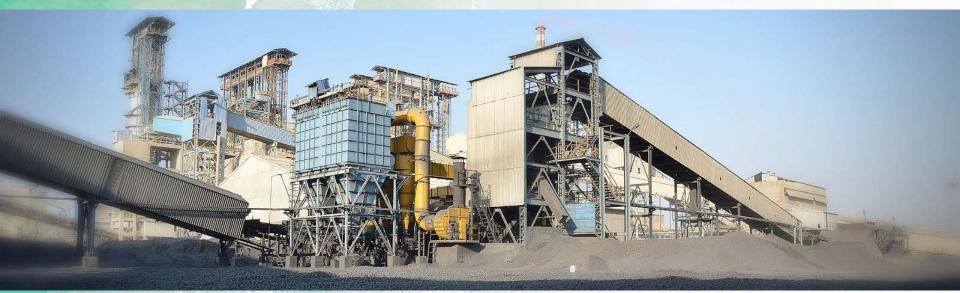




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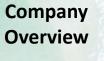
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Quarterly update





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Quarterly Update

Management Commentary





Commenting on the Q1 FY21 performance, Mr. R. S. Jalan, MD said:

As the global CoVID crises evolve even further, we are now witnessing a much wider impact on the economies around the world. These are the trying and uncertain times and understandability there is sense of unease and concern.

We at GHCL continue to be focused and agile to adapt to the "New Normal". It is heartening to inform that the level of operating activities have increased due to demand uptick in all our business segments. We are hopeful in the coming quarter the utilization levels will further improve by 10%-15% across all the verticals.

I wish health and safety for our citizens and I am positive that the situation will improve both on CoVID and economic front.



Update on COVID-19



- > Due care has been ensured for our people and processes to circumvent getting contracted with COVID-19.
- The Lockdowns has impacted operations for a major part of the period followed by lower offtakes due to economic slowdown and disruptive supply chain.
- Soda Ash Plant utilization has been impacted by about 46%, however volumes are being ramped up gradually with improving market conditions.
- Impact on Spinning showed up during the quarter as demand from Apparel and Home Textiles remained muted. Utilizations remained around 50%, However in beginning of Q2, we have observed uptick in demand especially from Home Textiles, but pricing still remains depressed.
- As the export markets of US/EU continued to see rising cases of COVID in March-April, the retail sales continued to be impacted. From June end, witnessing positive enquires and orders in Home Textiles segment. However labor availability in the region is posing a challenge in executing orders.
- In light of the current pandemic situation, the Company's performance in Q1 FY21 may not depict a correct view, and may therefore not give a fair assessment if compared YoY.



Demand momentum in key end-user segments of Soda Ash

GHCL

Soda Ash Demand Dynamics

Detergents and soaps typically consume ~40% of Soda Ash production

Chemicals & Others accounts for ~20% of Soda Ash demand







Post COVID-19 requirement:

- Demand for detergents has maintained through the lockdown.
- Around end of June, demand from detergent segment has reached to normal levels.
- Going forward also demand is expected to remain strong thus improving utilization levels of soda ash industry.
- Gradually moving upwards and expected to reach to normal levels in Q2.
- Bottle glass showing faster recovery relatively with FMCG/pharma sales being least impacted due to COVID
- Flat glass sector continues to struggle as downstream usage of auto and construction continues to remain subdued.
- Absorption by bangles segment gradually improving

Glass manufacturing usually accounts for ~30% of Soda Ash sales

44% gets it goes to flat glass

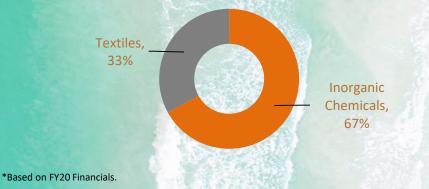


Performance Highlights – Q1 FY21

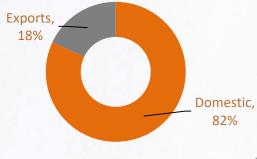




Segment-wise Revenue break-up*



Domestic : Exports Revenue break-up*



Buni

Profit & Loss Statement



Particulars	Q1 FY21	Q1 FY20	YoY	Q4 FY20	QoQ	FY20	FY19	YoY
Sales	440	879	-50%	734	-40%	3,272	3,385	-3 %
Operating Expenses	356	657	-46%	572	-38%	2,509	2,601	-4 %
EBITDA	84	222	-62%	161	-48%	763	784	-3 %
EBITDA Margin	19.1%	25.2%	-6.1%	22.0%	-2.8%	23.3%	23.2%	10 BPS
Depreciation	33	31	5%	35	-5%	131	116	12 %
EBIT	51	191	-73%	126	-59%	633	667	-5 %
Interest	28	30	-6%	33	-16%	118	126	-6 %
Exceptional Item		-		10		10	-	
Profit Before Tax	23	161	-86%	83	-72%	504	541	-7 %
Тах	6	58	-89%	3	90%	98	180	-46 %
Profit After Tax	17	103	-84%	80	-79%	407	361	13 %



Q1 FY21 Segment Highlights – Inorganic Chemicals

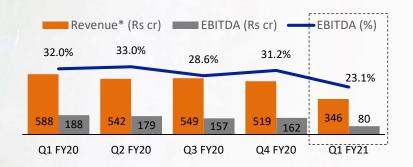


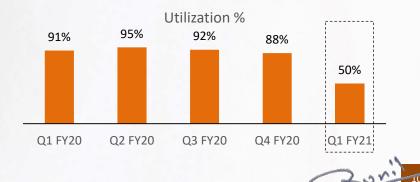
Particulars	Q1 FY21	Q1 FY20	YoY	
Revenue (Rs. Crores)	346	588	-41%	
EBITDA (Rs. Crores)	80	188	-58%	
EBITDA %	23%	32%	-9%	

Performance Insights

- Due to the lockdown and its impact on downstream sectors volumes saw decline of 34% during the quarter compared to Q1 FY20
- Revenue down by 41 % due to lower sales due to CoVID-19 and softer prices.
- Consequently EBITDA down by 58% compared to Q1 FY20 primarily due to softer prices and lower sales as stated earlier.
- Utilization levels are expected to improve in the coming quarter to around 70%.

Chemicals – Quarterly Trend





Q1 FY21 Segment Highlights – Textiles



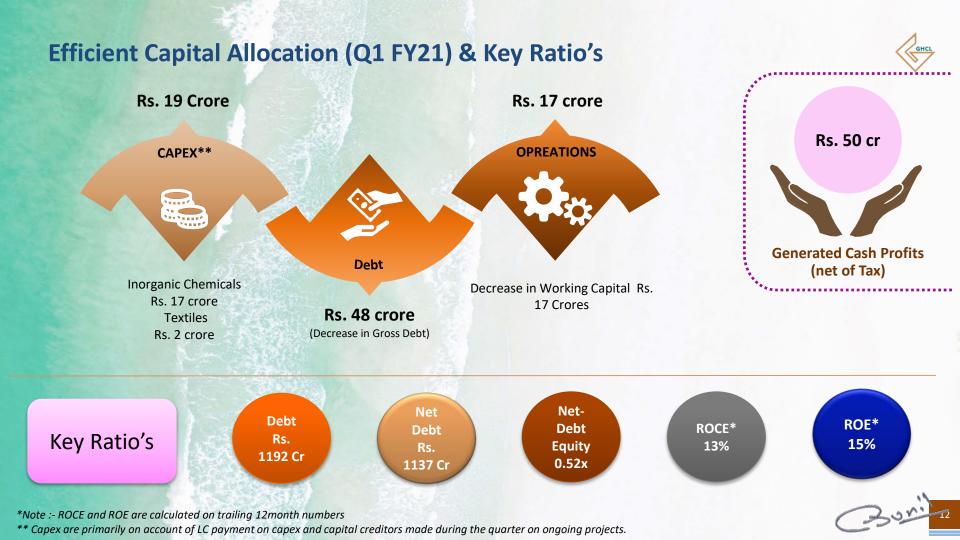
Particulars	Q1 FY21	Q1 FY20	YoY
Revenue (Rs. Crores)	94	262	-68%
EBITDA (Rs. Crores)	4	34	-87%
EBITDA %	4.8%	11.6%	-6.8%

Performance Insights

- Revenues down by 68% as compared to Q1 FY20, mainly due to CoVID-19 Impact.
- EBITDA is down by Rs. 30 crore owing to lower business operations owing to CoVID-19 pandemic.
- Volumes are showing improving trends in the Q2FY21 as the markets are stabilizing and demand gradually growing.

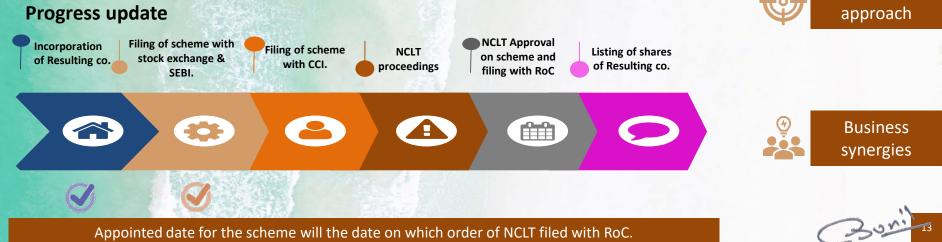






Demerger of the Textiles business of GHCL Fine prints of demerger

- The Board approved a scheme of demerger where Textiles business of GHCL will be demerged into a separate Company
- Shareholders of GHCL will be allotted shares in the new company in the swap ratio of 1:1, one share of Rs. 2 each for every share of Rs. 10 held in the GHCL
- The resulting company will takeover all the assets and liabilities of the Textile business and will be listed on > **NSE and BSE.**
- No change in the shareholding pattern of the Demerged Company. \geq



Appointed date for the scheme will the date on which order of NCLT filed with RoC.



Focused

growth

Concentrated

Company Overview

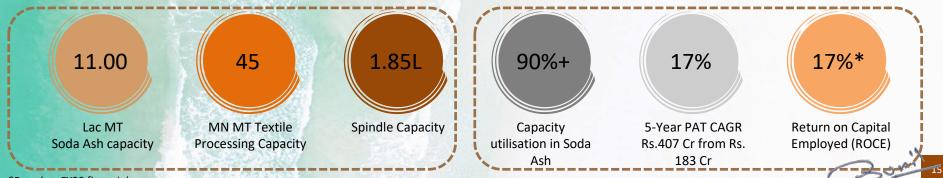
GHCL - An Introduction

2nd





Largest manufacturer of Soda Ash in India, with 25% market share



*Based on FY20 financials

GHCL Overview





Balanced growth opportunities across businesses



Inorganic Chemicals (67%*) Margin leadership in the industry

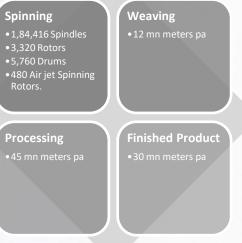
Among top 3 soda ash players.
Catering 1/4th of Indian soda ash demand
Margin leader in the industry; with highest capacity utilization of 90%+

Sodium Bicarbonate of 0.60 Lakh MT

Strong FMCG presence in South India with edible salt, Honey & Spices

• Expanding market reach by adding new geographies and product basket

Textiles Segment (33%*) Presence across the value chain





*FY20 Revenue contribution

Evolution of GHCL through the years



Soda Ash capacity increased to 8.5 Lakh MTPA

Entered Spinning business with 65 K spindles subsequently increased to 140 K

Commissioned Home Textile plant with 36 mn meters processing capacity and 96 air jet looms

Commissioned Refined Sodium Bicarbonate plant

2001-2008

Soda Ash production capacity increased to 9.75 Lacs MTPA

Doubled Sodium bicarbonate capacity to 60 K

Added TFOs for value added yarn and Air jet Spinning

Home textiles, Processing capacity increased to 45 Mn meters with total 190 Air jet weaving looms

2016-2018

1988-2000

Commenced Soda Ash Production with 4.2 Lakh MTPA which was further increased to 5.25 Lakh MTPA

Commenced Edible Salt Production and Launched 'Sapan' salt 2009-2015

Spindles capacity increased to 175 K, Installed 3320 rotors in spinning

Launch of 'i-FLO' salt and 'i-Flo Honey'

Air jet looms capacity increased to 162

2019-2020

Soda Ash production capacity increased to 11 Lacs MTPA tons / year in FY2019

GHCL is now the one of the largest manufacturer of soda ash in India at a single location.

Spindles capacity increased to 185K



Spearheaded by Pre-eminent Professionals

RS Jalan **Managing Director**



Unique leadership style with endeared managerial abilities drives all businesses alike

Qualified Chartered Accountant, profess deep business understanding and excellent analytical skills

Raman Chopra **CFO & Executive Director**



Spearheading GHCL's Finance and IT functions

Oualified Chartered Accountant with sharp financial acumen, negotiation skills and a great passion for technological advancements and specialization in Greenfield expansion

Neelabh Dalmia **Executive Director**, Textiles



BS in Business Administration and MBA from Kelley School of Business, Indiana University, USA 15yrs Industry experience

> **Biswarup Goswami** CHRO



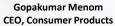
Double graduate in Science and Law from Ranchi University with a Masters in PM& IR from Xavier institute of Social Service (XISS)

NN Radia President & COO, Soda Ash



Associated with the Company since 1986

> Bachelor in mechanical engineering





Degree in Economics from Calicut University and more than 30 years of experience in the FMCG industry

Sunil Bhatnagar President Marketing, Soda Ash



Associated with the Company for over 22 years

Degree in law and diploma in management

> **Bhuwneshwar Mishra Company Secretary**



FCS ,LLB, MSc (Maths). Vast experience in Corporate, Securities Laws & Governance & Risk Management. Author of books on, SEBI Listing Regulations, Insider trading, Ethics Governance & Sustainability.

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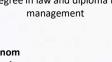
M. Sivabalasubramanian

CEO, Spinning

Vast experience in cotton procurement

and manufacturing operations

Bachelor in textile engineering



Experienced and accomplished Board of Directors

GHCL

Mr. Sanjay Dalmia (Chairman) Mr. Anurag Dalmia (Vice Chairman)

Mr. R.S. Jalan (Managing Director) Mr. Arun Kumar Jain (Ex-IRS) (Independent Director) Dr. Manoj Vaish (Independent Director)

Mr. Raman Chopra (CFO & Executive Director)

Mr. Neelabh Dalmia

(Executive Director, Textiles)

Justice (Rtd.) Ravindra Singh (Independent Director)

Mr. Lavanya Rastogi

(Independent Director)

Mrs. Vijaylaxmi Joshi

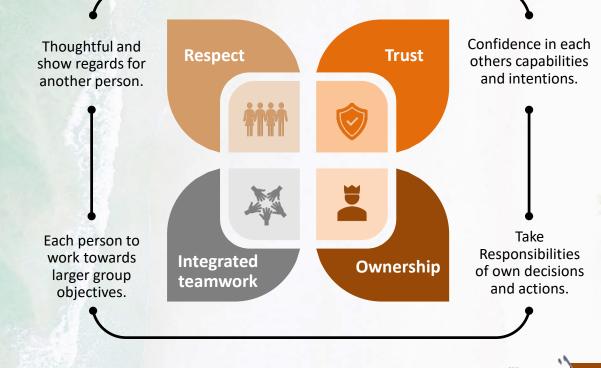
(Independent Director)



Core values at forefront..

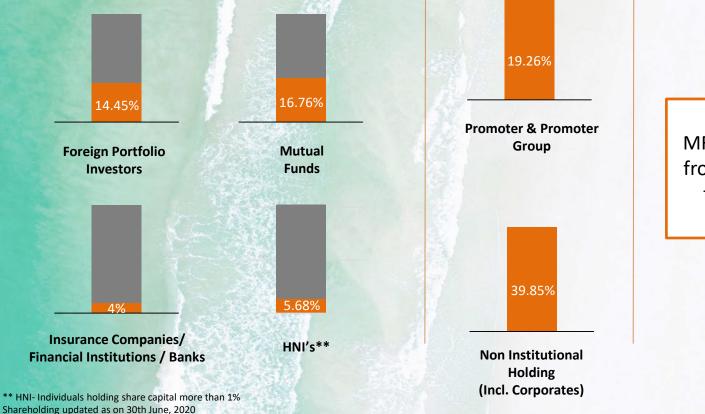


- GHCL is an unique work place which is dotted with its Core Values, defining its culture.
- Every employee in the company is expected to imbibe its Core Values and interact within the business ecosystem with all its stakeholders accordingly.
- Here we have established the link for performance appraisals of every employee with core value surveys conducted twice a year.



Strong Institutional & HNI Holding – 40.89%**

Institutional Holding – 35.21%, HNI's**- 5.68%



MF holding has increased from 13.05% in March 20 to 16.76% in June 20



Inorganic Chemicals









Commanding leadership in Soda Ash manufacturing

Key Differentiators

Soda ash plant in India at a single location Innovated from coke to

briquette coke for cost optimisation

Strategic control over fuel

(Only Company having its own lignite mines)

Single largest

(25% captive) and Salt (35% captive) mine located within

Limestone

40 km distance

Best in class productivity

GHCL

Soda Ash B2B to B2C with supply chain existence

Expertise and **Specialisation** of 30 years

Focus on cost competitiveness Quality circle

+90%

Capacity utilization;

Highest in industry

11.00L MT

Soda ash capacity; 25% market share of domestic demand

+30%*

EBITDA Margins; consistent high margins

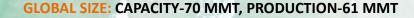
Margin Leadership



* Based on last 3 year's average

Global outlook on the soda ash industry





EUROPE CAPACITY: 14.5 MMT PRODUCTION: 12.0 MMT

AMERICA CAPACITY: 13.0 MMT PRODUCTION: 12.0 MMT CHINA CAPACITY: 31.0 MMT PRODUCTION: 27.0 MMT

INDIA CAPACITY: 4.0 MMT PRODUCTION: 3.6 MMT Soda Ash Market Outlook

- Soda Ash demand disruption continues around the world owing to Covid-19. Witnessing an oversupply situation despite moves by producers to lower the production.
- **China**: Lower demand and rising stocks have forced Chinese to go for production cuts in the last couple of months. Downstream consumption especially in float glass is adversely impacted and manufacturers reported to be carrying large inventories.

Europe: Markets witnessing slowdown as Flat Glass industry was badly affected and furnaces had to go on "hot-cold" mode.

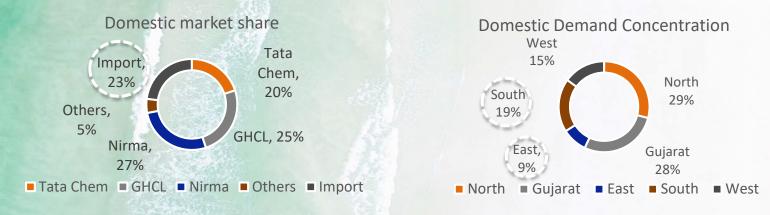
- **Turkey**: Production reportedly moderated and manufacturers are carrying huge inventories. Their exports have affected due to lower demand in Europe & Asia, transport restrictions and lockdowns.
- **US**: High inventories as well as lockdowns caused US producers to cut back production recently. Domestic demand remains low due to slow down and halt in construction and automobiles sectors..
- India Expected to witness demand de-growth due to downstream Glass segment because of COVID-19 and softening soda ash prices.

ROW CAPACITY: 7.8 MMT PRODUCTION: 6.6 MMT

Globally market is growing @ 2.0% pa CAGR requiring around 1.2Mn MT additional supplies every year

Soda Ash Dynamics (Domestic Industry)





* Based on External demand for FY19 (Source : IMA)



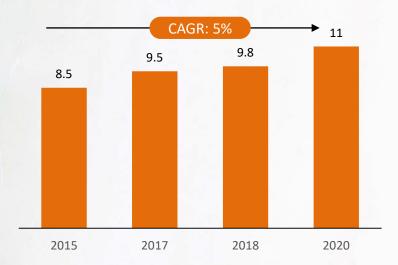
Domestic Demand & growth trend (CAGR Growth 5% during period)

....Aim to be the Single Largest Soda Ash producer in the country



- Positive demand momentum from key end-user industries warranted calibrated expansions through the years
- Capacities enhanced from 8.5 Lakh Tonnes in FY15 to 11.0 Lakh Tonnes in FY20; 2nd Largest in India with 25% market share
- Aim to achieve milestone of 1.6 Million Tons in next 5 years; to be the Largest Producer of Soda Ash in the country
- To be future-ready and accommodate the growing demand

Historical capacity addition trend in Soda Ash (in lakh tonnes)





Inorganic Chemicals – Varied Offerings in Soda Ash



One of India's Largest Manufacturers of Soda Ash Light and Soda Ash Dense State of the Art Manufacturing Facility located at Sutrapada, Gujarat

Products are marketed in India under the brand name 'LION' Positive demand momentum from key enduser industries warranted calibrated expansions through the years

Soda Ash Light



Light Soda Ash is an **important basic industrial alkali chemical** used in soap and detergents, pulp and paper, iron and steel, aluminium cleaning compounds, water softening and dyeing, in fibre-reactive dyes, effluent treatment and production of chemicals

Soda Ash Dense



Dense soda ash is used in Glass manufacturing (Flat Glass, Container Glass, Plate Glass, deep processing to other high grade glass for example automotive glass, curtain wall glass), Silicate, Ultramarine, and other chemical industries

Application diversity of Soda Ash across end-user industries















Inorganic Chemicals – Sodium Bicarbonate

Specialization and experience in manufacturing of around a decade

Doubled capacity from 30,000 to 60,000 MT in December 2017

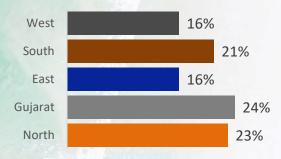
Generally named as baking soda, bread soda, cooking soda and bicarbonate of soda

Used in Cooking, Pharmaceuticals, Fire Extinguishers, pH balancer, and Cleaning agent



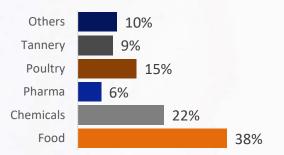
Domestic Demand Share





Domestic Demand Concentration

User Segment spread





Marquee Clients











P&G















HINDUSTAN ZINC



Inorganic Chemicals – Consumer Products

GHCL

- > Premium edible Salt Manufacturer in South India
- > Expanding product portfolio i.e. Salt, Honey, Spices and Powder Spices under the brand i-FLO.
- > Ventured into the Premium Honey Category by pioneering the entry of Jujube Honey
- > Under powdered spices category, Turmeric, Chilli, Coriander & Black Pepper Powder SKUs were introduced.
- > Now adding complete basket of Blended spices in powder category
- > Entered into Maharashtra and Goa market.
- > Brands: Sapan & i-FLO which are well accepted among Category A stores in Major Southern cities.



Textiles Segment

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GHCL's Home Textile 4 Pillar Strategy



THE DERMA-GLOSS RANGE



80% BCI Cotton, 20% Cupro. With Aloe Vera.





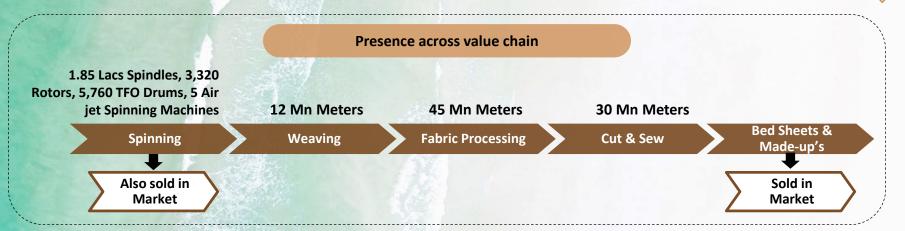
SLEEP AND HEAL

GHCL's innovative "health and wellness" bedding collection





Complete Integration improving the efficiency



- Spindle capacity close to double of home textile requirement giving an opportunity to benefit from expansion of sheeting capacity
 - Spinning unit located near Madurai in Tamil Nadu
 - Yarn ranging from 16s to 32s in open end, 30s to 120s in ring spun compact counts in 100% cotton and 24s to 70s counts in blended yarns

Bori

- o 27.2 MW windmill capacity
- State-of-the-art home textiles facility at Vapi with weaving, processing and made ups
 - o Best of plants and equipment sourced from Germany and Japan Beninger, Kuster, Monforts
 - Flexibility to process both cotton and blended fabrics.

Marquee Clients













Sainsbury's



K Walmart.com





Fibre to be manufactured and supplied by Reliance Industries

Patented technology developed in association with Applied DNA Sciences (ADNAS) & GH

SPIN WIN

51% COMBER NOIL, 49% ORGANIC COTTON

Upcycled as a result of the reuse of Comber Noil, a wasted by-product of the yarn spinning process.

Using Comber Noil instead of Cotton reduces the consumption of water by around 3200 gallons per set.

Global Recycled Standard certified.

CIRKULARITY

Join the Dots

THE

~ COLLECTION CA

100% REFIBRA" PERCALE

REFIBRA™ technology involves upcycling of post

industrial cotton scraps, in addition to wood pulp.

REFIBRA[™] fibers are identifiable in products due to the special technology designed to confirm fiber origin. Supersoft | Comfortable | Inhibits bacterial growth

()

100% ORGANIC COTTON NATURAL, SCOURED DOBBY Natural scoured dobby.

NATURLIG

COLLECTION

No chemical processing.

Lower usage of chemical auxiliaries.

Significant reduction in water, steam and electricity consumption.

Reduction in environmental pollution.



Uses American grown, extra long staple Supima Cotton. Supima is part of the Cotton LEADS Program, which fosters efforts in sustainable cotton production.

Twice as strong as regular cotton, Supima makes for extraordinarily resilient products.

Micro TENCELTM Lyocell fibers are derived from sustainable wood sources and are known to be super absorbant and ultra soft.



Uses 'more sustainable' BCI Cotton which reduces the consumption of water, chemical fertilizers and pesticides.

> The Micro TENCEL™ wood based fiber is biodegradable and compostable.

Peached, for a supersoft luxurious feel.

Cool comfort | Inhibits bacterial growth

NEFERITI

50% COTTON, 35% LYOCELL, 15% LINEN PERCALE

Made with 'more sustainable' BCI Cotton, which significantly reduces the consumption of water, chemical fertilizers and pesticides.

Lyocell fibers, of botanic origin, are truly sustainable and totally biodegradable.

Linen fibers are cellulosic and are derived from the Flax plant. The fibers are completely natural and are totally biodegradable.

Garment Washed for an ultra soft feel.

TENCEL™ Lyocell cellulosic fibers of botanic origin define a new standard of sustainability.

Supersoft touch | Excellent drape | Quick wicking provides luxurious comfort | Inhibits bacterial growth



TENCELTM Lyocell fibers are derived from sustainable wood sources. These fibers are completely biodegradable and compostable.

Recycling PET helps reduce landfill space, crude oil consumption and CO2 emissions.

Made using VORTEX spun yarn.



Cirkularity is a range of bedding from GHCL that supports the Circular Economy and centers around 'Reduce, Reuse and Recycle'

Focus on driving profitable growth



Soda Ash

- Modular, phase-wise capex to give sustained volume growth
- Emphasis on high efficiency in operations
- Exploring Modular Greenfield Soda Ash expansion

 Continuing to drive performance in spinning. Value-added products to be in focus

Textiles

 With sustainability and innovation as core planks, home textiles to chart margin expansion Consumer Products

- Expanding product portfolio and geographic footprint remains the key objective
- Cash flows redeployed towards gaining scale



Awards & Recognitions



Referred as Great Place to work in four consecutive years of participation



Awarded trio of Golden Peacock awards for Corporate Governance, Corporate social responsibility and National Quality



ET 500



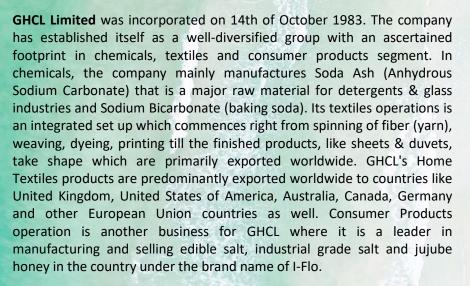


Enhanced Credit Ratings – Upgraded to A+ with Stable outlook,





About Us



At GHCL Ltd., sustainability is a core element of the business strategy as defined under the aegis of 'GHCL Way' which has four pillars i.e. Responsible Stewardship, Social Inclusiveness, Promoting Relationship and Adding Value. GHCL is committed to working closely with all stakeholders at various plant locations for promoting the agenda of sustainability underpin on GHCL Ltd. core values (Respect, Trust, Ownership and Integrated Team work).



Contact Us:

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